
Strategic partnership for Croatian leather & fashion company

CBBS is management consulting and EU lobbying company, specialized in strategic partnerships (M&A, JV projects), lobbying on national & EU level. We are supporting as advisors/brokers one of the leading Croatian/SE European leather & fashion companies in the project of strategic partnership with the international partners, interested to enter Croatian/SE European/EU market.

Project: The aim of the Company is to find strategic partner with the potential to use the established production quality and position of the successful brand in the leather & fashion in order to expand the existing portfolio of top quality leather products in EU/other international markets.

Background: The Company has been founded in 1993 with the motto/slogan: **"Fashion is a constant challenge"**. This SME business venture quickly grew into a fashion house and is now one of the leading designer/producer/brand of leather/fashion accessories in SE European region. However the Company is successful in development and entering different niche markets like promotional products, military & police and hunting program.

The Company has today cca 65 - 70 employees with the seat/production based in the North of Croatia and retail showroom in the City of Zagreb, capital of Croatia. The employees, the management, development, design, procurement, sales, marketing, offline/online distribution channels and manufacturing, with the expertise and years of experience are enabling to the Company to develop its brands and high quality of products.

Since 2008 the Company has Certificate ISO 9001 and has introduced the quality management system to achieve the highest possible quality of their service: design, manufacture and distribution of leather briefcases, ladies handbags, belts, leather folders and other products.

The annual turnover has reached 1,5 MEUR in 2014 with the annual net profit for the last financial year of cca 50 000 EUR. It has been successfully managed by CEO/owner, who is willing to stay with the new strategic partners in the coming 1 – 2 years and to help them in growing the Company's business.

Strategic partner requirements: CBBS, as an advisor/broker of the Company is able to provide more information about the Company after signing an NDA with the potential strategic partners.

For further information, please contact:

Berislav Čižmek CEO

CBBS - Management Consulting & Business Building Company

10 000 Zagreb, Kozarčanihova 2, Croatia

Phone : + 385 1 2304 001, Fax : + 385 1 2301 280, GSM : + 385 91 911 8035, Skype : berislav.cizmek

E mail : ceo@cbbs.hr